A.   A COMPARISON OF CLAIMS 6 & 1 IN INDEPENDENT FORM

(i)   Claim 6 as amended to include claims 1 and 5 as presumably required by Examiner during March 15, 2007 Interview

6.   (Original Plus claim 5 and 1)   A method of delivering video via an ATM-based, switched communication network comprising:

transmitting N program streams encapsulated in Internet Protocol (IP) packets for transmission *in the ATM-based network* from a head end node to one or more egress nodes via the switched network; and

inserting N x M advertisements into the N program streams at the one or more egress nodes for delivery to individual subscribers such that a particular subscriber receives a program stream with an advertisement that corresponds to demographic characteristics of that particular subscriber, where N and M are integers and where M represents the number of demographic groupings of the individual subscribers.

(ii)   Claim 1 as amended by Applicants in December 4, 2006 Supplemental AAF

1.   A method of delivering video via *an ATM-based switched communication network* comprising:

transmitting N program streams encapsulated in Internet Protocol (IP) packets from a head end node to one or more egress nodes *via the switched network*; and

inserting N x M advertisements into the N program streams at the one or more egress nodes for delivery to individual subscribers such that a particular subscriber receives a program stream with an advertisement that corresponds to demographic characteristics of that particular subscriber, where N and M are integers and where M represents the number of demographic groupings of the individual subscribers.

B. **A COMPARISON OF CLAIMS 16 AND 12 IN INDEPENDENT FORM**

(iii) **Claim 16 amended to include claims 12 and 15 as presumably required by the Examiner during the March 17, 2007 Interview**

16.   In a video distribution network including a head end node, one or more egress nodes, a service management system, and an ATM-based switched communication network, wherein the head end node supplies N program streams encapsulated in Internet Protocol (IP) packets *for distribution via the ATM-based* switched communication network to the one or more egress nodes, a system for delivering video comprising:

at an egress node,

a router for receiving the N program streams,

a storage element for storing advertisements, and

a splicer element for inserting N x M stored advertisements into the one or more program streams for delivery to individual subscribers, where N and M are integers and where M represents the number of demographic groupings of the individual subscribers,

wherein a particular subscriber receives a program stream with an advertisement that corresponds to demographic characteristics of that particular subscriber.

(iv) **Claim 12 as amended by Applicants in December 4, 2006 Supplemental AAF**

12.   In a video distribution network including a head end node, one or more egress nodes, a service management system, and *an ATM-based switched communication network*, wherein the head end node supplies N program streams encapsulated in Internet Protocol (IP) packets *via the switched communication network* to the one or more egress nodes, a system for delivering video comprising:

at an egress node,

a router for receiving the N program streams,

a storage element for storing advertisements, and

a splicer element for inserting N x M stored advertisements into the N program streams for delivery to individual subscribers, where N and M are integers and where M represents the number of demographic groupings of the individual subscribers,

wherein a particular subscriber receives a program stream with an advertisement that corresponds to demographic characteristics of that particular subscriber.